

"Hello, may I speak with {name on list}"

"Hello, my name is _____. I'm conducting a survey for Jackson Township, and I would like to get your opinions on some important issues facing your community. This is not a sales call. I am not trying to sell you anything. Could you please take just a couple of minutes to answer a few questions?"

Interviewer: If the respondent hesitates, assure him/her that his/her name will not be included in the reporting results.

The Jackson Township Library, a branch of the Stark County Library District, has moved to a temporary home located in the Buehlers Plaza, which is situated at the intersection of Wales Avenue and Fulton Drive in Jackson Township. This move occurred because the former library building, located across from the High School on Fulton Drive in North Park, needed to be demolished because of water damage and other structural issues within the building.

1.) Knowing this, do you believe the Jackson Township Library should rebuild in North Park, across from the High School, or should it stay in the Buehlers Plaza?

60.5% Rebuild at North Park, across from the High School

14.1% Stay in the Buehlers Plaza

25.4% Don't Know/No Answer

2.) There are several proposals being discussed regarding the future of the Jackson Township Library branch. One proposal is to build a new library building on the old site, across from the High School in North Park. The cost for new construction could be as much as 5 million dollars, but the Library District would own the building. Another proposal is to keep the Library where it currently is, in the Buehlers Plaza, and expand the space for the Library, but continue to lease the space. Knowing this, do you favor keeping the Library in the Buehlers Plaza, or rebuilding the Library in North Park, across from the High School?

48.6% Rebuild at North Park, across from the High School

26.6% Stay in the Buehlers Plaza

24.9% Don't Know/No Answer

3.) Because the former library building, which was located at North Park, across from the High School, had space and rooms available for community meetings and certain special events, there are concerns that the library currently located in the Buehlers Plaza does not have meeting space available. An additional proposal is to keep the Library in the Buehlers Plaza, construct an auxiliary building with meeting rooms and space at North Park, across from the High School, and share the building with the township, as well as the township parks, which could provide certain parks programming as well. Knowing this, do you favor rebuilding the Library at the North Park, across from the High School, or keeping the Library in the Buehlers Plaza, while sharing an auxiliary building with Jackson Township and the Jackson Parks, in order to provide community meeting space.

- 48.6% Rebuild at North Park, across from the High School
- 26.9% Stay in the Buehlers Plaza, and share an auxiliary building
- 24.6% Don't Know/No Answer

4.) People who support keeping the Jackson Township Library at the Buehlers Plaza location talk about how convenient it is to have the Library next to the stores and restaurants located in the plaza. Knowing this, are you more likely, or less likely to support keeping the Library in the Buehlers Plaza?

- 27.7% More likely
- 29.4% Less likely
- 32.8% No difference
- 10.2% Don't Know/No Answer

5.) Would you be more likely, or less likely to support a library plan which included ample meeting space for various community groups and functions, or would it make no difference?

- 39.5% More likely
- 5.6% Less likely
- 42.4% No difference

12.4% Don't Know/No Answer

6.) What two or three Library services, features, or offerings are of most interest to you? The ability to borrow books or ebooks, borrowing videos or DVDs, borrowing music or CDs, computer use or training, attending classes or seminars, genealogy research, the ability to use meeting rooms and space, or another reason?

36% Books/eBooks

15% Videos/DVDs

8% Music/CDs

12% Computers/Computer Training

6% Classes/Seminars

8% Genealogy

9% Meeting Space

0% Other

5% Don't Know/No Answer

7.) Have you, or any member of your household, visited the Jackson Township Library branch in the past 12 months?

57% Yes

41% No

2% Don't Know/No Answer